

# MARKETING ASSISTANT

✓ PART OF THE KICKSTART SCHEME



Manage data associated with marketing communications

Create plans for Laguna & manufacturer led campaigns & initiatives

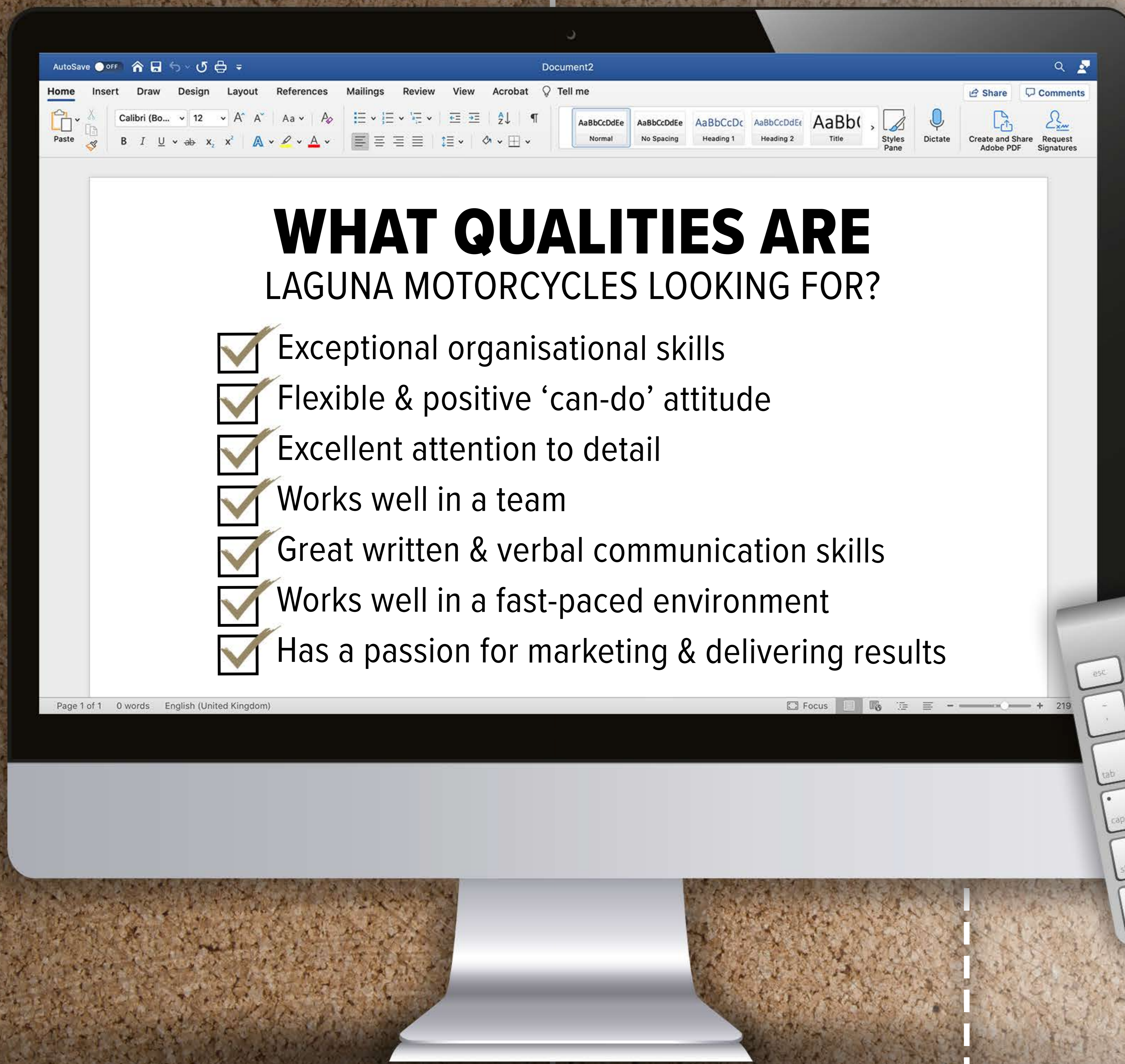
Deliver event marketing requirements & coordinate associated logistics

Implement campaigns across key marketing platforms to drive leads e.g. website, social, email, etc.

Write copy for design briefs to bring campaigns to life!

**WHAT DOES A MARKETING ASSISTANT DO?**

Assist with regular reporting that allows us to review performance of marketing activities



#DreamJob

## WHAT ARE THE BENEFITS OF WORKING FOR LAGUNA MOTORCYCLES?



# MARKETING ASSISTANT WANTED!

**HOW DO I APPLY FOR THE ROLE?**

**IT'S EASY!**  
Visit [laguna.co.uk/careers](http://laguna.co.uk/careers)